

***MOUNTAIN HOME'S
FRIDAY NIGHT BLOCK PARTY***

RON SHIRE - EVENT COORDINATOR

CITY HALL 720 HICKORY ST. MOUNTAIN HOME, AR 72653

Wouldn't you like to reach over 10,000 local residents in the Mountain Home area with your message or product for a minimum cost? By sponsoring the Friday Night Block Party, your business will be represented on a weekly platform that brings joy to the local community through music, food, and fun. Your name and logo can be displayed on a full color outdoor LED-advertising screen that will give you tons of weekly exposure to loyal and local community patrons. The initial cost to get your name, logo and basic message out at Mountain Home's weekly block party is only two hundred dollars for the season, which runs May 11 through September 14.



Additional options for your block party advertising dollar are:

1. Solo nightly sponsorships with exclusive advertising rights for the evening will include stage space for posting any size banner, space for your business information table, opportunity to speak directly to our audience on our public address system and mention of your sponsorship for the event in our weekly newspaper ad and radio advertisements. All of this on your exclusive block party advertising night is available for only four hundred dollars.
2. Co-nightly sponsorships with shared rights will receive stage space for posting any size banner, space for your business information table, a mention of your sponsorship in our weekly newspaper ad and a shout out from the M.C. at the podium that night. All of this on a night where you share the advertising will only cost you two hundred dollars.

For more information on reserving your space, spot or sponsorship please contact:

Ron Shire at 870-404-6347